

# 22<sup>nd</sup> Biennial World Conference

20 – 23 JULY  
2017  
SYDNEY, AUSTRALIA

Global Perspectives in Gifted Education

22nd BIENNIAL WORLD CONFERENCE  
Sydney, Australia 20 – 23 July 2017

## **Sponsorship prospectus**

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The Biennial World Conference is the official conference of the World Council for Gifted and Talented Children (WCGTC) and will be hosted by the UNSW Australia (The University of New South Wales) School of Education on the campus in Kensington, Sydney.

The event is an opportunity for researchers, practitioners, parents, and other stakeholders to gather from around the globe to discuss the vital matters, issues, and concerns that impact the field of gifted education and gifted and talented children.

## **Sponsorship opportunities**

A variety of sponsorship opportunities will be available at the 2017 WCGTC World Conference. The organising committee is happy to negotiate a package that will be of maximum benefit to your organisation.

## **Venue**

UNSW Australia (The University of New South Wales) is one of Australia's leading research and teaching universities. UNSW takes pride in the broad range and high quality of its teaching programs. UNSW has a strong regional and global engagement. The main UNSW campus is located on a 38 hectare site at Kensington, seven kilometres from the centre of Sydney. The Clancy Auditorium, Mathews theatres, Mathews Pavilions and Mathews break out rooms are ideal rooms for a conference of this size.

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### Target audience

The 2017 WCGTE World Conference aims to attract a range of participants, including:

- Educators and educational decision makers from all school systems and from all levels
- Parents and guardians of gifted children
- Politicians
- Staff and students from universities across Australia
- Interstate and international gifted and talented association members, researchers and educators
- Australian and international speakers and participants.

### Sponsorship benefits

- Public acknowledgement in Conference collateral in proportion to the degree of sponsorship
- Logo recognition on electronic and printed media
- Registration name tag – ‘Sponsor’ identified
- Bag insert/s as agreed
- As a sponsor of this event, your organisation will be recognised as a supporter of gifted and talented education.
- Opportunity to network with school leaders, academics and researchers in the area of gifted education.

Major sponsors can gain additional benefits:

- Quarter or half page advertisement (artwork to be supplied by sponsor by 1 May 2017) in the conference program.
- Media exposure through the gifted and talented network and external publications, highlighting your support for gifted and talented education.
- Company sponsorship will be advertised before and during the World Conference on the website, social media, on promotional flyers (if sponsor comes on before printing), and conference programs.

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### Exhibition tables and area

The Matthews Pavilion will be the area where exhibition tables will be placed for the four days. Participants will access this area for morning teas and lunch and so exhibitors should get passing trade and exposure.

### Suggested sponsorship packages

Please contact Debbi Sundy ([d.sundy@unsw.edu.au](mailto:d.sundy@unsw.edu.au); ++61 2 9385 0035) if your organisation wishes to discuss sponsorship opportunities for the 2017 WCGTE World Conference.

#### \*Your investment (in US Dollars)

##### Gold sponsorship

**US\$4,000**

- Colour logo in the conference program and on the conference website (artwork must be supplied before 1 May 2017)
- Half A4 page colour advertisement in the conference program (artwork supplied before 1 May 2017)
- Three complimentary conference registrations
- One exhibit table and one chair (one conference non-attendee) for the 4 days. An additional registration will apply if this person would like to attend the conference.
- Inclusion of an A5 flyer in all delegates' conference bags (material to be supplied by exhibitor and supplied to UNSW School of Education no later than 1 June 2017)
- Space for company banner display next to exhibition table (supplied by sponsor)
- Morning tea and lunch provided during exhibition.

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### Silver sponsorship

**US\$3,000**

- Colour logo in the conference program and on the conference website (artwork must be supplied before 1 May 2017)
- 1/4 A4 page colour advertisement in the conference program (artwork supplied before 1 May 2017)
- Two complimentary conference registrations
- One exhibit table and one chair (one conference non-attendee) for the 4 days. An additional registration will apply if this person would like to attend the conference.
- Inclusion of an A5 flyer in all delegates' conference bags (material to be supplied by exhibitor and supplied to UNSW School of Education no later than 1 June 2017)
- Space for company banner display next to exhibition table (supplied by sponsor)
- Morning tea and lunch provided during exhibition.

### Bronze

**US\$2,000**

- Colour logo in the conference program and on the conference website (artwork must be supplied before 1 May 2017)
- 1/8 A4 page colour advertisement in the conference program (artwork supplied before 1 May 2017)
- One complimentary conference registrations
- One exhibit table and one chair (one conference non-attendee) for the 4 days. An additional registration will apply if this person would like to attend the conference.
- Inclusion of an A5 flyer in all delegates' conference bags (material to be supplied by exhibitor and supplied to UNSW School of Education no later than 1 June 2017)
- Space for company banner display next to exhibition table (supplied by sponsor)
- Morning tea and lunch provided during exhibition.

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### Non-attending sponsor

**US\$750**

- Logo acknowledgement in conference program
- Inclusion of an A5 flyer in all delegates' conference bags (material to be supplied by exhibitor and supplied to UNSW School of Education no later than 1 June 2017)
- Cannot attend any conference sessions or functions and no banner display or exhibitor table.

### Sponsor a speaker

**by agreement**

The following keynote speakers have been secured, and if you would like to have your organisation's logo and acknowledgement of sponsoring a specific speaker before their session, please contact us to discuss:

**Associate Professor Seon-Young Lee**

**Dr Jane Piirto**

**Professor Emerita Karen Rogers**

**Professor Kirsi Tirri**

**Professor Helen Watt**

**Adjunct Professor Jim Watters**

### Other sponsorship opportunities by agreement

Travel Partner	<del>by agreement</del> <b>Already filled</b>
Welcome Reception	by agreement
Lunch Reception	by agreement
Morning or Afternoon Tea	by agreement
Tote bags	<del>by agreement</del> <b>under negotiation</b>
Gala dinner on 22 July 2017	by agreement